START EARLY TO GET THE BENEFIT OF TIME.

When you invest in a Systematic Investment Plan (SIP), your money earns interest and that interest earns further interest. That's the power of compounding. Now imagine that same amount earning interest for much longer and the returns could be unimaginable!

	Mr. A	Mr. B
Investment Started at	35 years	25 years
Monthly Investment	10,000	10,000
Investment Period	15 years	25 years
Rate of Return	12%*	12%*
Total Investment	1,800,000	3,000,000
Value of Investment at 50 years	5,000,000	19,000,000
Mr. A will need to invest Rs.31,058 per month to match	+	★ ₹









the early starter!







Investor education Initiative. This is for illustration purposes only Calculations are based on assured rate of return and actual return on your investments can be more of less than has been used in the illustration. *CAGR, all figures are rounded.